



# Streamline Your **Project Management**

A WHITE PAPER BY



# Plan, prioritize and lead

As a publisher you are constantly looking for ways to grow your publishing program and publish more content to reach your growing audience. As more opportunities come your way, you are excited about getting all the content published.

However, growth also brings its own share of challenges. Managing multiple projects simultaneously proves to be a challenge. Managing the increased volume stretches your team.

The project management and reporting functionalities in kriyadocs bring a great deal of control and visibility and empowers publishers to:

- visualize each project in its workflow and quickly address any blocks.
- fast track important and crucial projects.
- use analytics to provide retrospectives on project status and crucial data to course correct.
- measure progress and report on your success.

## Shrink your timelines

With kriyadocs' powerful project management capabilities, you can plan, prioritize and measure your team's tasks, goals and milestones in one place. Our integrated communication channels accelerate response times by getting all your conversations on the same page.



# The need for kriyadocs



Our vision is to make publishing all content as simple as **clicking a button**.

At Exeter Premedia, we've partnered with prestigious publishing houses across the world for **over 15 years** and delivered world class, publication-ready digital & print content by applying cutting-edge technology, streamlined processes and **extensive domain expertise**.

The publishing lifecycle is riddled with a lot of intricate touchpoints that often end up frustrating authors and publishers because a lot of their precious time and effort gets spent on a convoluted cycle of chores – formatting issues, version changes, status tracking, email volleys, approval delays, repeated follow-ups, and more.

We felt there had to be a better way to make publishing simple and easier. It is with that goal that we huddled our best minds and created **kriyadocs** – an online collaboration platform that brings all the stakeholders together to get work done.

With its **XML-first workflow**, on the fly proofing-and-editing capabilities, configurable workflows and integrated content management system (CMS), kriyadocs serves as the **single-source window** for our clients to **transform content** in any input format to multiple output formats including web and print PDFs, ePub and enhanced ePub with multimedia capabilities.

We endeavor to continuously enhance the capabilities of kriyadocs to meet ever-evolving client needs and challenges, while keeping up with advancements in technology, and nimbly adopting industry standards and best practices.

# How to plan and prioritize

## The kriyadocs way

1



### Kanban boards

Easy kanban boards for effective project management

2



### Agile workflows

Built in email notifications and chasers

3



### Production notes

Preserve all document-related communication in one place

4



### Custom flags

Custom flags and filters to track your content

5



### CMS and asset management

Manage content and track assets better

6



### Role-based access

Manage user access with roles and element-level security

7



### Actionable reports

Take informed and proactive decisions

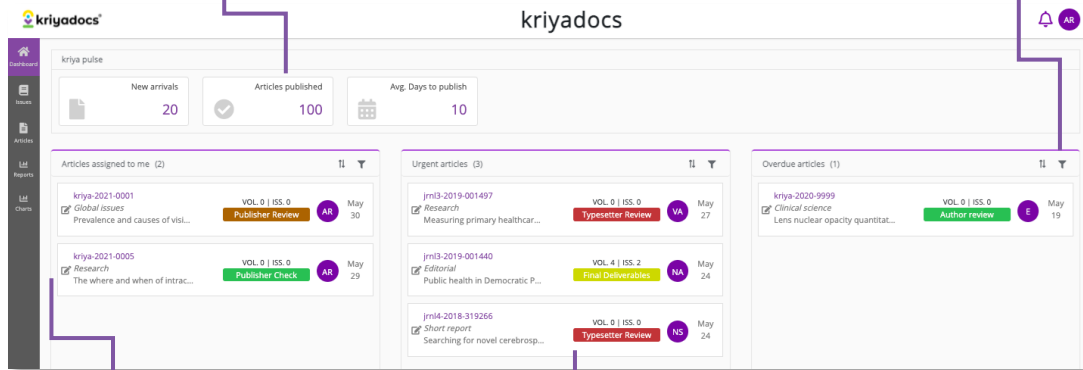


# Kanban boards

## Maximize productivity

Key metrics at a glance

Filter and sort for greater focus

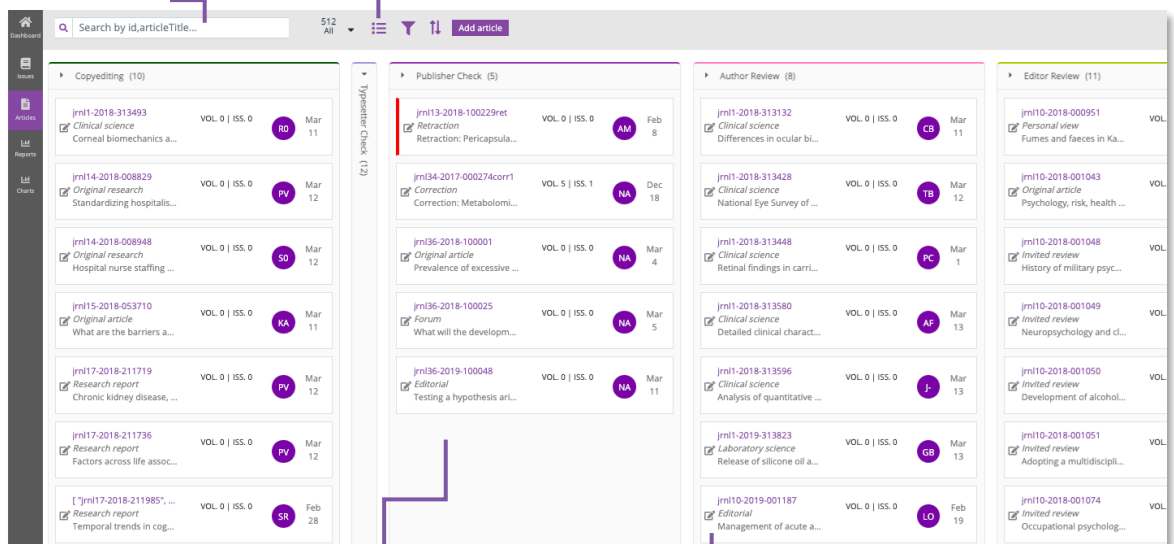


View tasks assigned to you

Delegate and follow up

Search for specific content

Toggle between different views



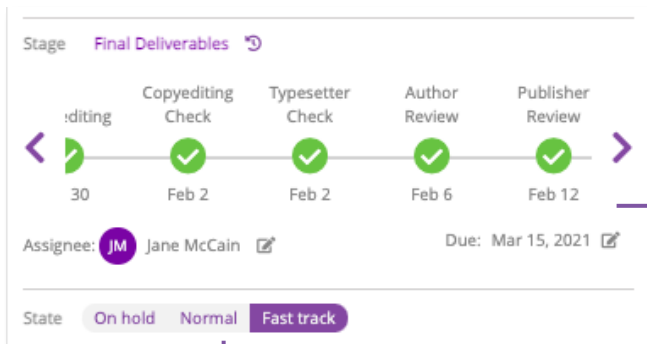
Kanban lanes based on workflow stages

Essential information on every card



# Agile workflows

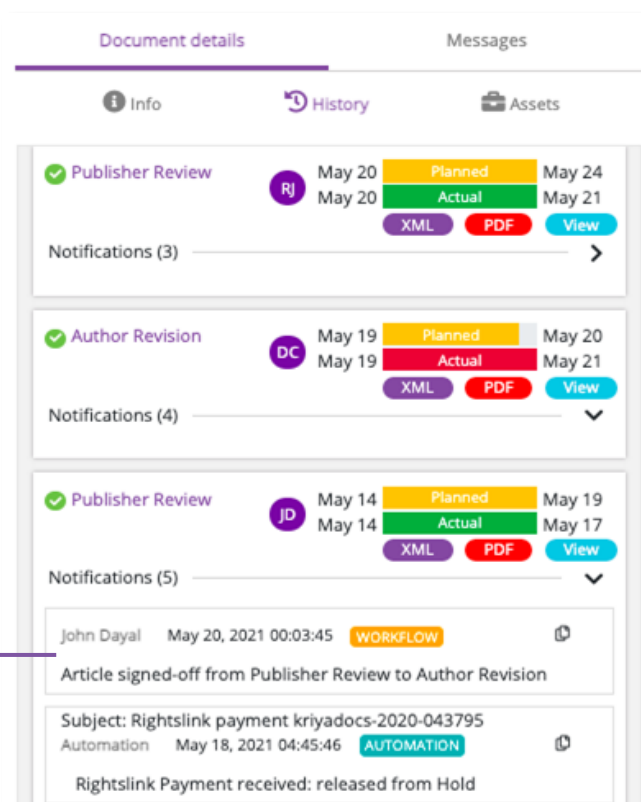
## Customize to fit your needs



Clear audit-trail of the document's journey

Fast track a document or put it on hold

Deep dive into specifics of the workflow



### Custom emails

Customize automated email notifications and chasers



### Adaptable workflows

Define what stages you need for your workflow



### Third-party integration

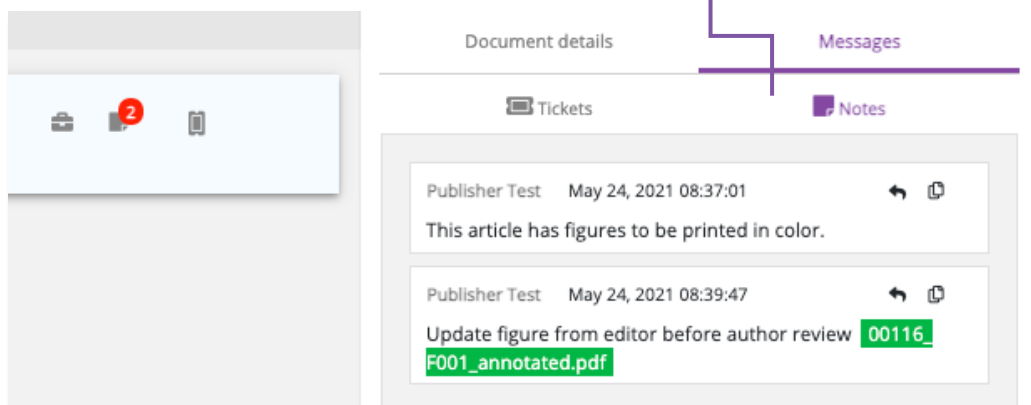
Integrate with third-party content management systems



## Production notes

### Everyone on the same page

Communication hub to access all notes and comments about a document



## Custom flags

### Bring to the forefront

Metadata-based flags for easy tracking



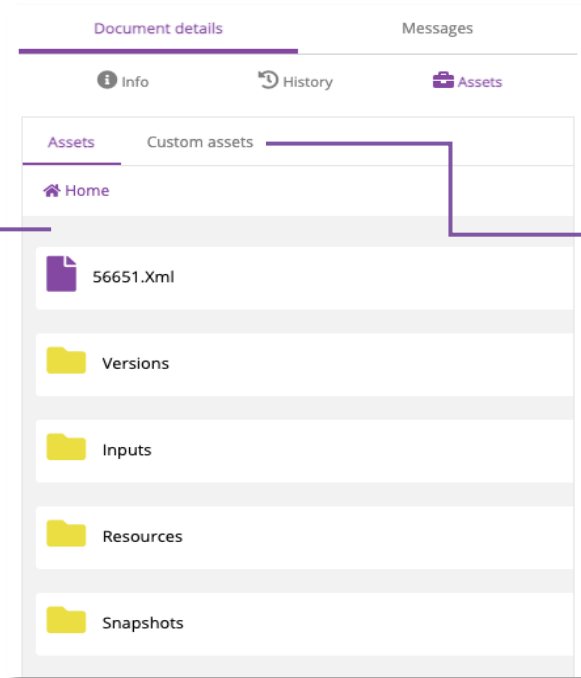
Add and track custom flags





# CMS and asset management

All assets in one place



Complete asset management including input, supplementary material and versions at different stages

Add and track custom assets for specific projects

## Role-based access

Control who sees what



### Access to dashboard

Control who has access to the content



### Element level control

Role-based content editing privileges



### Power to the publisher

Publisher has the final say on changes





# Actionable reports

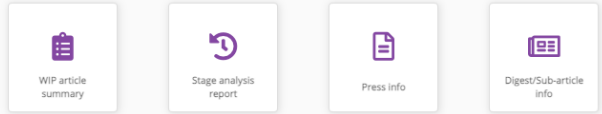
## Analytics that inform

Configure as many reports as you need to solve your business problems

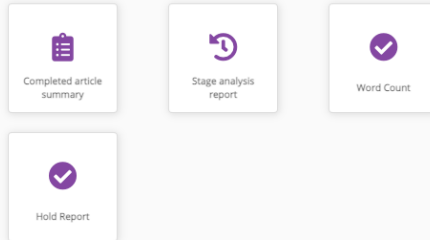
Search, filter and export data as needed

### Reports

#### Work in progress



#### Published



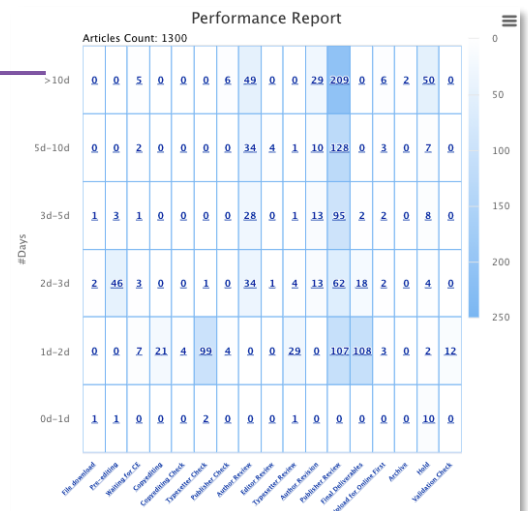
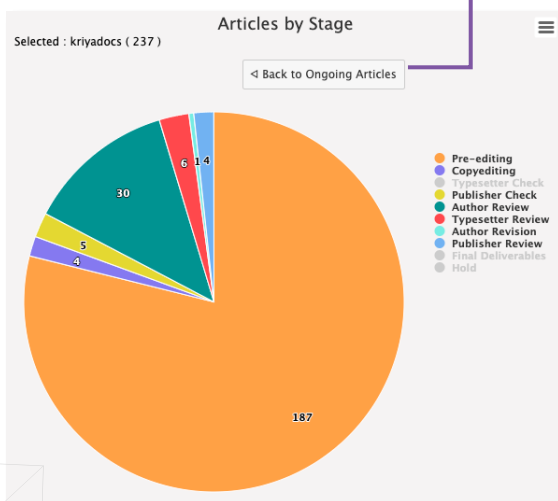
Reports > WIP Stage Summary

From: 1 Apr, 21 To: 1 May, 21 View

Export: EXCEL, CSV

Article	Word Count	Exclude Reference	Days in production	Current Stage	Article Type	Assignee	Completed Date	Exported Date	Pre-editing	Copyediting	Publisher Check	Type
54491	558	558	9	Pre-editing	Research Advance	Sanchana E	2020-11-23	-	2021-04-28	-	-	-
54927	7	7	7	Pre-editing	articleType	Anton Bharath B	-	-	2021-04-27	-	-	-
56235	7	7	0	File download	articleType	Exeter	-	-	-	-	-	-
56782	804	804	11	Pre-editing	Research Article	Balakrishnan Esakimuthu	2020-07-09	-	2021-04-27	-	-	-

### Interactive reports for a deep dive



# Key benefits

Measurable and meaningful outcomes



## IMPROVED PRODUCTIVITY

Organize and prioritize your work visually for faster tracking and delegation

## STREAMLINED COMMUNICATION

Access all your messages in one place and communicate proactively

## ADAPTABLE WORKFLOWS

Define workflows that cater to your needs for maximum collaboration

## COMPLETE ASSET MANAGEMENT

Manage and track assets from a single location



Unchain yourself from the desk. Get work done on-the-go with a full featured toolset at your fingertips.

## ENABLE

Effortless collaboration.  
Empowered teams.



Intuitive user  
interface



Kanban  
lanes



Centralized  
communication



Actionable  
dashboards

## ENHANCE

Adaptable workflows.  
Rich content.



AI driven  
templates



XML-first  
workflows



Integrated  
CMS & DAM



Multilingual  
support

## ENSURE

Smart automation.  
Stringent validation.



Automated  
data validation



ML driven  
editing



Smart query  
resolution



Role & element  
level security

## EXTEND

Repeatable processes.  
Quick monetization.



REST API  
integration



Dynamic  
workflows



Customizable  
business rules



Rich metadata  
enablement

To know more or to schedule a demo visit  
[www.kriyadocs.com](http://www.kriyadocs.com)